

# CULTURAL ARTS OF WACO



January 2018

We are proud to offer you a wonderful opportunity to sponsor **Art on Elm Avenue 2018**, a pop-up art exhibition and event featuring local fine art, music, food, and more! Art on Elm Avenue began in 2010 as an effort from NeighborWorks® Waco to aid in developing our city's urban areas and to celebrate the rich artistic culture thriving here in Waco.

Waco Cultural Arts Fest dba Cultural Arts of Waco Art, a partner since inception, has now taken over the reins of Art on Elm Avenue with the continuing partnership of NeighborWorks® Waco. Art on Elm Avenue 2018 will be held April 6<sup>th</sup> - 7<sup>th</sup> on Elm Avenue. The event opens on Friday night with the Art on Elm Preview Party – *Splash on the Color!* – an opportunity to view the juried exhibit and mingle with the artists. Art on Elm is held on Saturday and is free and open to the public. This collaborative event is offered free to the public.

Art on Elm Avenue has grown from a small community event to one of the most anticipated events of the spring in Waco! This year we are expecting more than 5,000 attendees and introducing a brand new event, Elm Tea Fest. **The success of this event is credited largely to our sponsors, who lend their names and financial support to Art on Elm Avenue.**

As a valuable member and leader of our community, we would be grateful if your organization could assist in supporting this arts event, either through monetary or in-kind donation. **Your involvement would be beneficial in our desire to highlight the cultural arts and vibrancy found in and around Waco.**

Art on Elm Avenue offers five levels of sponsorships. You can select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship will be used to further Art on Elm Avenue and the development of Waco's urban core.

**Diamond - contribution of \$5,000**

**Platinum - contribution of \$2,500**

**Gold - contribution of \$1,000**

**Silver - contribution of \$500**

**Bronze - contribution of \$250**

***\* For more information, please see enclosed sponsor level information, and give us your support!***

We will be happy to answer any questions you may have.  
Thank you for your consideration!

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# ART ON ELM AVENUE SPONSORSHIP LEVELS 2018

- **Diamond - \$5,000 donation**

- 10 *Splash on the Color!* Tickets
- 8 tickets to Elm Tea Fest
- 10 Art on Elm Avenue shirts
- Exposure on Art on Elm Avenue materials – including announcements, website, artist handout, event map, apparel, banners, and local television media

- **Platinum - \$2,500 donation**

- 8 *Splash on the Color!* Tickets
- 4 tickets to Elm Tea Fest
- 8 Art on Elm Avenue shirts
- Exposure on Art on Elm Avenue materials – including announcements, website, artist handout, event map, apparel, and banners

- **Gold - \$1,000 donation**

- 6 *Splash on the Color!* Tickets
- 2 tickets to Elm Tea Fest
- 6 Art on Elm Avenue shirts
- Exposure on Art on Elm Avenue materials – including announcements, website, artist handout and event map

- **Silver - \$500 donation**

- 4 *Splash on the Color!* Tickets
- 4 Art on Elm Avenue shirts
- Exposure on Art on Elm Avenue materials – including announcements, website, and event map

- **Bronze - \$250 donation**

- 2 *Splash on the Color!* Tickets
- 2 Art on Elm Avenue shirts
- Exposure on Art on Elm Avenue materials – including announcements and website

***Please indicate your level of support by checking the circle. Thank you for showing your support and appreciate for Art on Elm Avenue. All donations are tax-exempt and 100% tax deductible.***

SPONSOR: \_\_\_\_\_

COMPANY: \_\_\_\_\_ TEL: \_\_\_\_\_

EMAIL: \_\_\_\_\_